



# The Global Tuna Alliance

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# The Global Tuna Alliance



The Global Tuna Alliance is an independent group of retailers and tuna supply chain companies, who are committed to realising harvest strategies for tuna fisheries, avoidance of Illegal, unreported and unregulated fishing (IUU) products, improved traceability as well as environmental sustainability, and progressing work on human rights in tuna fisheries.

**Vision - tuna ultimately meets the highest standards of environmental performance and social responsibility**

# The Global Tuna Alliance



# Scale of Global Tuna Alliance Partners



# Tuna Sustainability

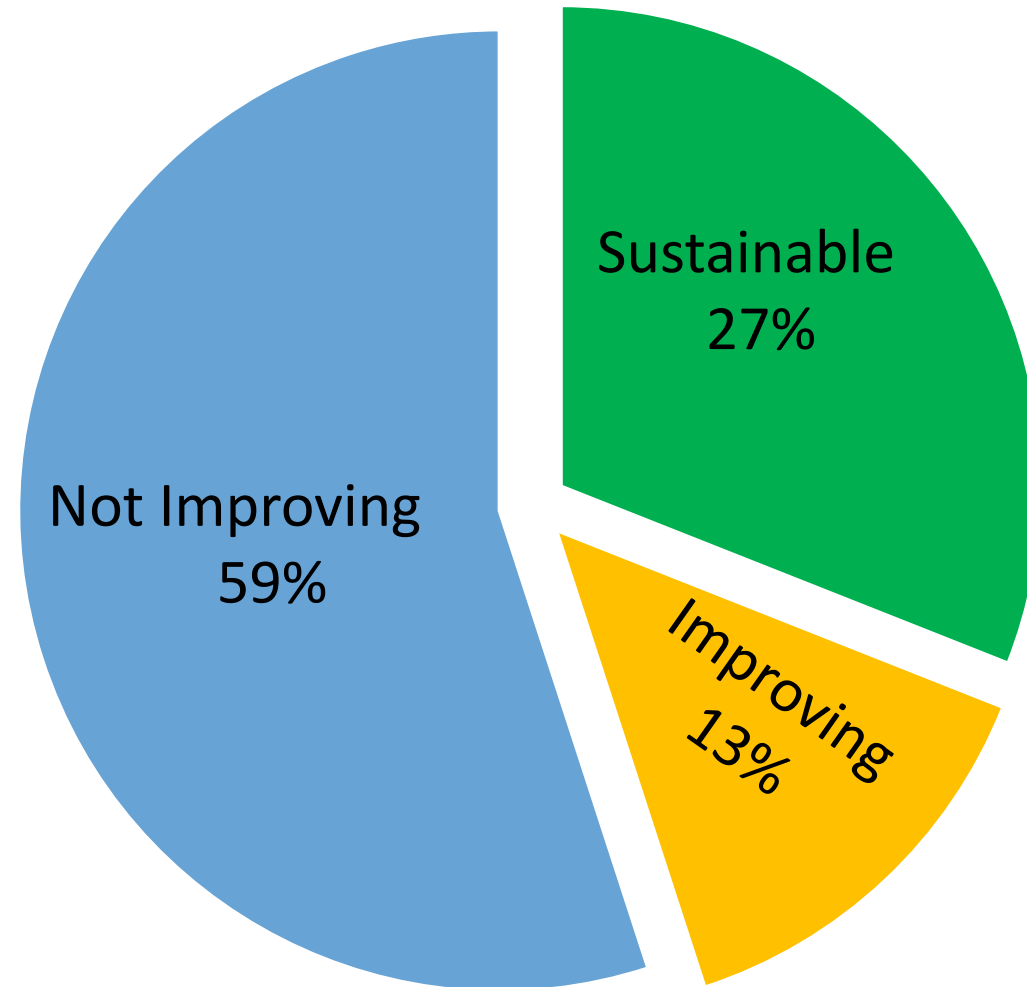


## FF tuna

T75 Sustainability category	Production 000 t	% of Total Production
Sustainable	7	1%
Improving	55	11%
Not Improving	433	87%
Grand Total	495	100%

## SS tuna

T75 Sustainability category	Production 000 t	% of Total Production
Sustainable	1,263	31%
Improving	559	14%
Not Improving	2,315	56%
Grand Total	4,137	100%



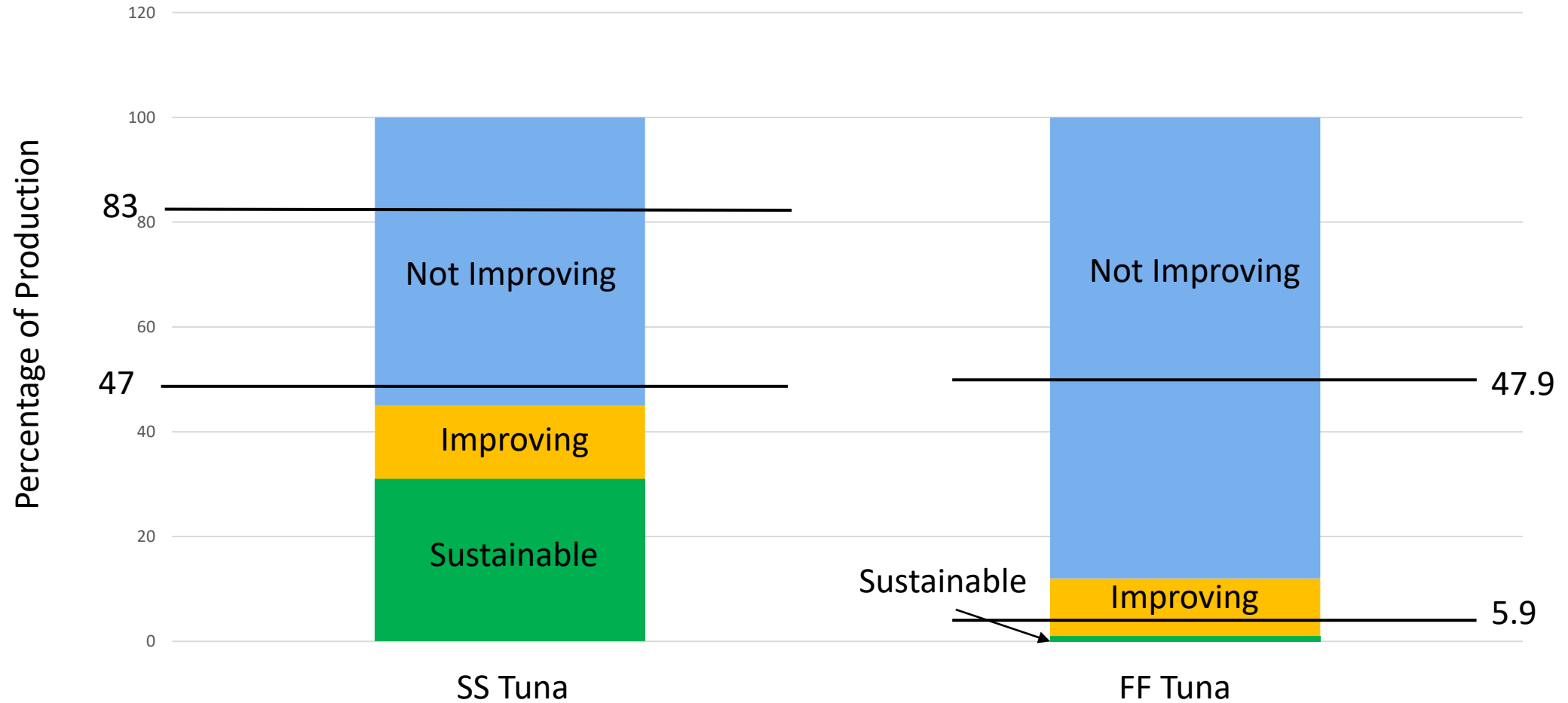
# Why so low?



			Western Pacific Ocean			Eastern Pacific Ocean			North PO	South PO	Indian Ocean				Atlantic Ocean						
Component	PI No.	Performance Indicator (PI)	Yellowfin	Bigeye	Skipjack	Yellowfin	Bigeye	Skipjack	Albacore	Albacore	Yellowfin	Bigeye	Skipjack	Albacore	Yellowfin	Bigeye	Western Skipjack	Eastern Skipjack	North Albacore	South Albacore	Med Albacore
			<b>P1 - Relating to the status of the stock</b>																		
<b>Outcome</b>	1.1.1	Stock Status	100	100	100	80	80	80	90	100	70	90	90	80	90	60	80	80	100	80	80
	1.1.2	Stock Rebuilding									FAIL					60					
<b>Management</b>	1.2.1	Harvest Strategy	75	75	75	80	75	75	75	75	65	80	80	60	80	65	75	65	80	80	FAIL
	1.2.2	Harvest Control Rules & Tools	FAIL	FAIL	60	65	60	75	FAIL	60	60	FAIL	75	FAIL	FAIL	FAIL	60	60	80	60	FAIL
	1.2.3	Information/Monitoring	80	80	90	80	80	80	90	80	80	80	80	80	80	80	65	65	80	80	60
	1.2.4	Assessment of Stock Status	95	90	95	75	75	80	100	85	90	90	90	85	90	95	85	75	90	85	85
<b>Stock rebuilding required?</b>			NO	NO	NO	NO	NO	NO	NO	NO	YES	NO	NO	NO	NO	NO	YES	NO	NO	NO	NO
<b>P1 Score</b>			FAIL	FAIL	90.0	77.5	76.3	78.8	FAIL	86.9	FAIL	FAIL	85.6	FAIL	FAIL	FAIL	75.6	73.1	91.3	78.1	FAIL

Source: ISSF, 2020

# The Market Impact



# What does this mean?



01

Currently not enough 'environmentally responsible' shelf-stable tuna for everyone

02

Situation will only get worse for both formats as new markets develop sustainability commitments

03

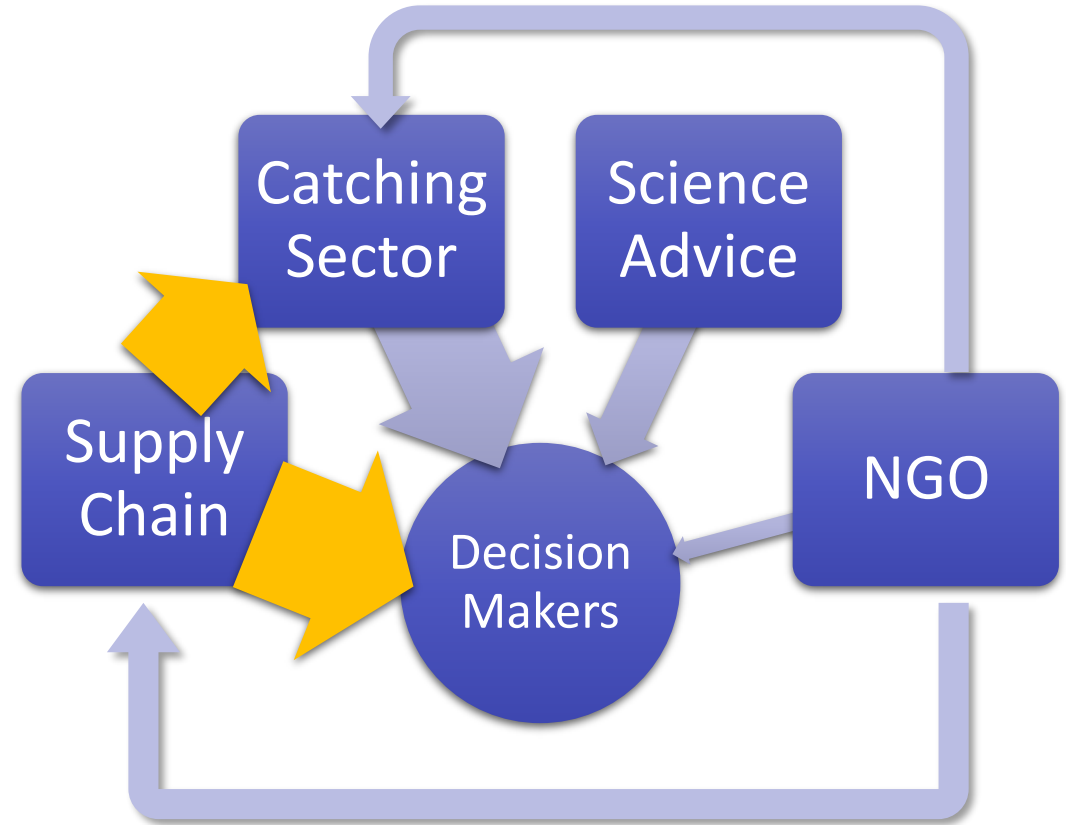
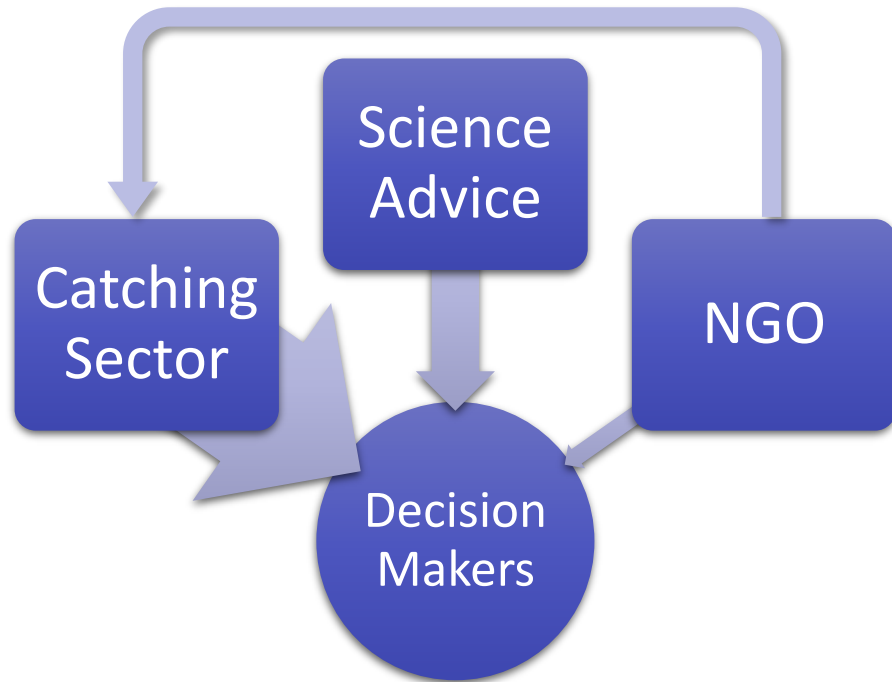
Situation will be exacerbated if existing certifications are lost

04

Only approx. 13% of production of tuna is in FIPs – so without further action only these will improve performance



# What is the GTA doing?



# Direct Country Engagement by Partners



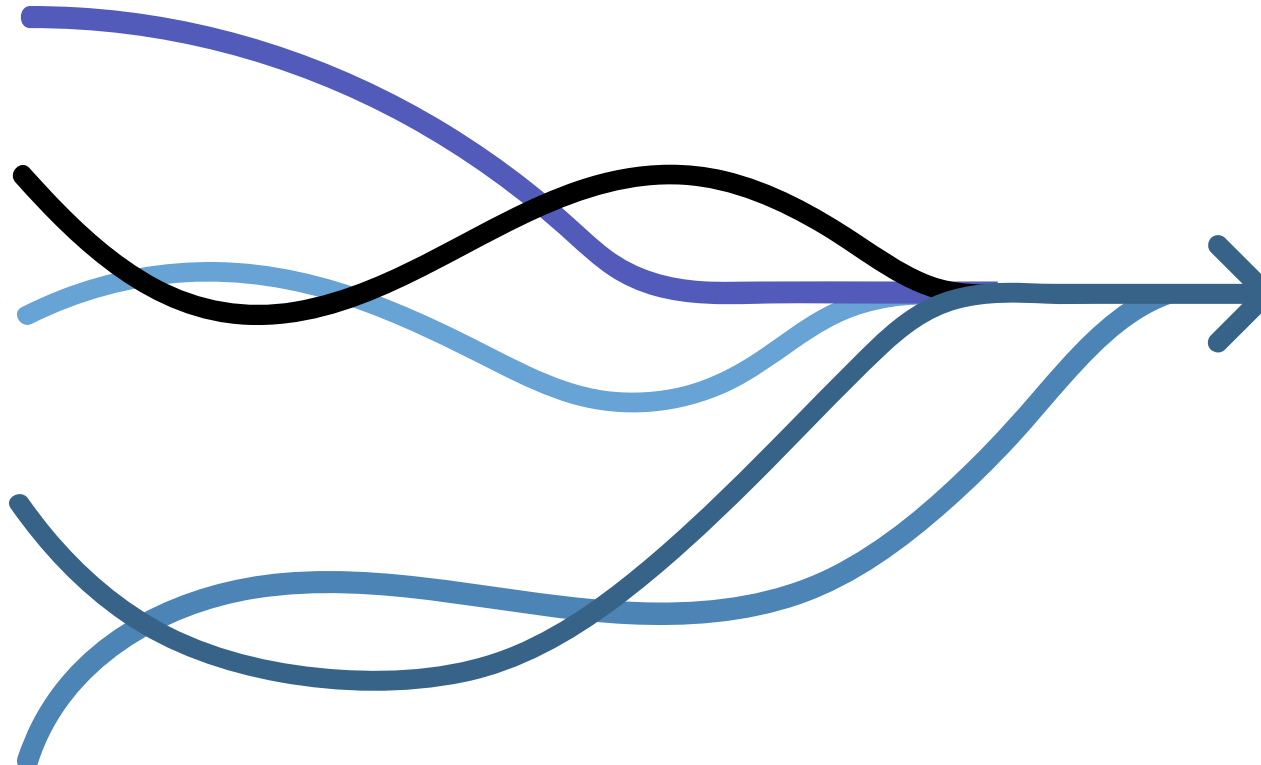
Participate in collaborative outreach and engagement

Write to the delegations of relevance

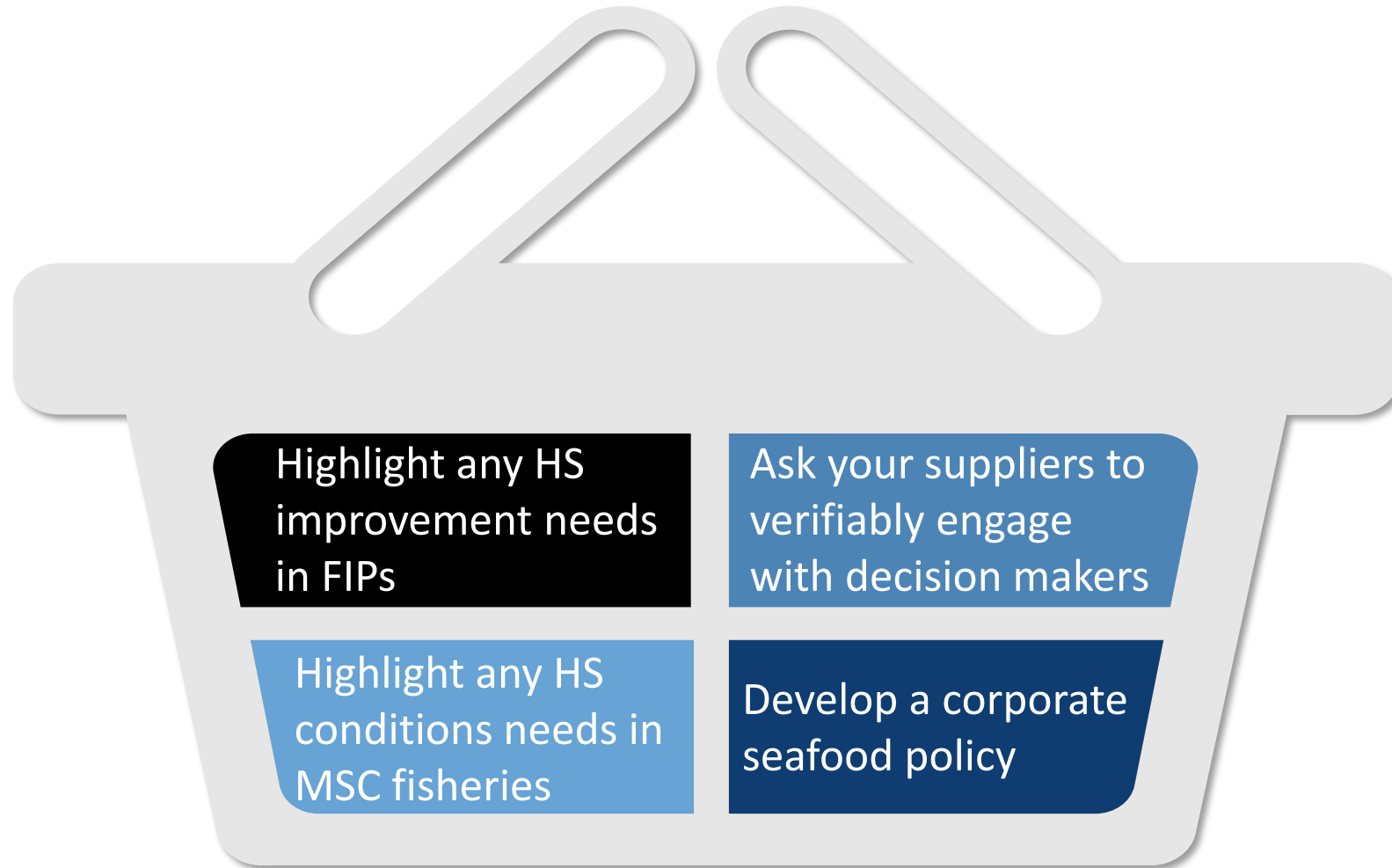
Present asks 'in-person'

Attend Relevant Meetings

Make a public statement



# Supply Chain Actions



# New 5 Year Strategy (2021-2025)



## GTA 5 YEAR STRATEGY

### Transparency & Traceability



- Global Dialogue on Seafood Traceability (GDST)
- 100% Observer Coverage
- Electronic Monitoring (EM)
- Port State Measures Agreement (PSMA)
- Transshipment Regulations
- Public tracking of fishing vessels and carrier vessels
- Support publication of Authorised Vessel lists
- Support Unique Vessel Identification/Global Record of Fishing Vessels

### Environmental Sustainability



- Sourcing Policy
- Harvest Strategies
- FAD Management
- Fins Naturally Attached (FNA) advocacy and policies
- Ending Harmful Subsidies

### Social Responsibility



- Ensuring Socially Responsible Seafood Supply Chains
- ILO 188
- Cape Town Agreement
- Observer safety

# Traceability & Transparency



Work Area	KPIs
Global Dialogue on Seafood Traceability (GDST)	<p>% of Partners endorsing GDST Standards</p> <p>% of Partners with time-bound commitments for implementation of GDST standards</p> <p>% of Partners that have implemented GDST standards along at least 80% of their tuna products sold (volume)</p>
100% Observer Coverage	<p>% of Partners with time-bound commitments for 100% observer coverage (human and/or electronic)</p> <p>Number of industrial tuna fisheries with 100% observer coverage (human and/or electronic) requirements</p>
Electronic Monitoring (EM)	
Port State Measures Agreement (PSMA) Advocacy	<p>% of Partners with seafood sourcing requirements that include PSM</p> <p>Number of Parties to the Agreement (baseline is 62)</p>
Transshipment Regulations	<p>Number of tuna RFMOs adopting amendments to existing transshipment regulations to bring in line with <a href="#">best practices</a></p>
Public tracking of fishing vessels and carrier vessels	<p>% of Partners with seafood sourcing requirements that include publicly sharing vessel tracking data</p>
Support the publication of Authorised Vessel lists	<p>% of Partners with seafood sourcing requirements that include publicly sharing vessel license and authorisation lists</p>
Support Unique Vessel Identification/Global Record of Fishing Vessels	<p>% of Partners with seafood sourcing requirements that include unique vessel identifiers</p>

# Environmental Sustainability



Work Area	KPIs
Sourcing Policy	% of Partners that publicly commit to sourcing 100% of tuna products from fisheries with a GSSI-recognized certification, or on a pathway to sustainability.
Harvest Strategies	Number of stocks (within GTA scope) that have implemented comprehensive harvest strategies. Number of stocks (within GTA scope) that have implemented well-defined harvest control rules.
FAD Management	% of Partners with seafood sourcing requirements that include GTA's position on better FAD Management. Number of tuna RFMOs adopting the measures identified in the GTA's position on better FAD Management.
Fins Naturally Attached (FNA) advocacy and policies	% of Partners with time-bound commitments for Fins Naturally Attached policy requirements Number of tuna RFMOs adopting a Fins Naturally Attached policy
Ending Harmful Subsidies	By 2022, fisheries subsidies which contribute to overcapacity and overfishing, and IUU fishing are eliminated
Biodiversity Beyond National Jurisdiction (BBNJ)	GTA demonstrably advocates for a high-sea treaty that address the current biodiversity and climate challenges beyond national jurisdiction.

# Social Responsibility



Work Area	KPIs
Ensuring Socially Responsible Seafood Supply Chains	<ul style="list-style-type: none"> <li>% of Partners who have assessed human rights risks in their supply chains at processor and vessel level</li> <li>% of Partners who have assessed human rights risks from recruitment at processor and vessel level</li> <li>% of partners who have publicly committed to the Employer Pays Principle</li> <li>% of partners who can demonstrate measurable progress against their timebound plan to address human rights risks at processor and vessel level</li> <li>% of Partners who have shared company policies on human rights publicly, and with supply chain stakeholders, that include a commitment to remediation</li> <li>% of Partners who are reporting on the management of human rights risks publicly, including remediation actions taken.</li> </ul>
ILO 188	Number of ratifications of ILO 188
Cape Town Agreement	Number of ratifications of the CTA
Observer safety	<ul style="list-style-type: none"> <li>% of Partners with time-bound commitments for RFMOs to implement the IOBR and WCPFC mandatory observer safety reforms</li> <li>Number of tuna RFMOs implementing the IBOR.</li> <li>Number of tuna RFMOs adopting of the WCPFC mandatory observer safety reforms.</li> </ul>

# Take Home Message



- The GTA is an independent group of retailers and supply-chain companies, working to ensure that tuna ultimately meets the highest standards of environmental performance and social responsibility
- Key focus is using commercial leverage in policy engagement to improve social and environmental responsibility in tuna fisheries
- We welcome new partners



**@GlobalTuna**